



CENTRAL COUNCIL FOR RESEARCH IN YOGA & NATUROPATHY

(An autonomous body under Ministry of AYUSH, Govt. of India)

61-65, Institutional Area, Janakpuri, New Delhi - 110058

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TENDER NOTICE

Sealed tenders are invited from the reputed contractors dealing in the area of preparation of AV Films required to be shown during OSAKA Expo-2025 for dissemination of Yoga awareness in connection with celebration of IDY-2025. The Tender Details/Scope of work can be seen on: www.naturopathyday.in which is Annexed below.

The eligible bidders shall enclose their Bids in one sealed envelope, duly superscribed '**Bids for preparation of AV Films**' shall be dropped in the Tender Box of the Council latest by **05.06.2025 by 3:00 p.m.**

Director

Tender Details/Scope of work

1. Concept Development & Scriptwriting

- Creative ideation aligned with CCRYN objectives
- Multilingual scripting support (English/Hindi/Japanese subtitles)

2. Pre-Production Planning

- Research, treatment notes, shot breakdown
- Location scouting, permissions & scheduling

3. Production (5 Films)

- Full HD/4K filming with professional cinematography
- Multi-camera setup, gimbal & drone coverage
- Interviews with yoga practitioners & experts

4. Post-Production

- Editing, sound design, music scoring
- Voice-over (multi-language as required)
- Motion graphics, title design, branding elements

5. Delivery

- 5 films in broadcast quality (Full HD/4K)
- Digital formats optimized for Expo screen & social media